

interior motives

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news

6
A quarterly round-up of global news from the world of automotive interior design



inside view

08
Turning Japanese
Japan's aesthetic heritage is ingrained in everything it designs but car interiors have suffered from a lack of identity. Now at Mazda things are changing. We talk with design chief Moray Callum

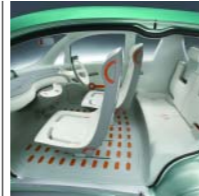


inside design

12
First material, then design
With sharp lines and taut surfaces the interior of the new Astra perfectly mirrors its exterior precision and dynamic qualities. Moreover, Opel and Vauxhall have invested in much better materials this time

28 SERO tolerance

The SERO micro-MPV was one of the most controversial concepts to grace this year's Tokyo Motor Show. We talk to Mitsubishi's Global Head of Design, Olivier Boulay, to find out what makes it tick



in concept

20
Nissan in the city
With the Effis concept, Nissan has built a car with a sense of humor. Shiro Nakamura tell us why

24
Leading wedge
Mazda has built a frugal sports concept that is also handy for the shops

42
Mind bender
The new F500 Mind builds on more than 20 years of careful thinking at Mercedes-Benz

50
The three-sided room
Jeep's Treo was one of only two non-Asian concepts to debut at this year's Tokyo Motor Show



technology

56
Fight the flab
Out with the old, in with the new. Seats are becoming a consumer commodity, so designers cut the cloth accordingly

60
Cool design
With consumers spending more time in cars the trend toward refrigerated stowage is increasing



show

32 Tokyo Motor Show 2003 report

A merging of the retrospective and perceptions of the future were in evidence at Tokyo this year. In-car infotainment now comes as standard, so the emphasis is on creating interiors that aren't really like cars at all



school

62
Industrial edge
Northumbria University's Transportation Design department is one of the newest in the world yet already it has a reputation for turning out some of Europe's leading design graduates



outside view

66
The devil is in the detail
While the pen may be mightier than the sword the car interior is where the real action takes place. Exciting auto design is all about keeping in touch with the detail writes Geoff Hollington

interior motives becomes bimonthly
As part of its continuous evolution, 2004 will see interior motives magazine move from a quarterly to a bimonthly publication – which will mean six issues instead of four next year. This has come as a response to the requests of the automotive industry. At the same time the magazine is to move to a **paid subscription** basis. A subscription form is included within this issue

www.interiormotivesmagazine.com

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